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News from North London Ltd

For immediate release

Haringey business is one of the 100 must-see shops in the world according to leading industry experts!

Yasar Halim's bakery and delicatessen in Green Lanes, Haringey has been selected as one of the 100 shops worth visiting on the planet, alongside Bloomingdales in New York and Selfridges in London. The business set up in 1981 by owner Yasar Halim sells a range of delicious fresh cream cakes, fruit cakes as well as Turkish and continental cakes and pastries. Based in the Green Lanes area of Haringey, a truly multicultural area, predominantly with a large Turkish business base the business has risen to fame with this latest recognition of its quality products.

Yasar Halim comments "We were extremely surprised that we were discovered by the survey by Retail Week, it's great our small family run business has received this honour. This part of Haringey often goes unnoticed as it's away from the town centre. I hope this brings more people here."

Shawna Stonehouse, Haringey City Growth Manager, North London Ltd said "It's fantastic that small, independent shops are able to serve the local community and have considerable export trade as well. Haringey is a great place to do business and Yasar Halim's success attests to that."

The shopping experience in Green Lanes, Haringey is unique with a wide mix of ethnic businesses and products, stocking items not freely available in the major supermarket chains. Yasar Halim stocks a wide range of products and are specialists in wedding and birthday cakes, so have a look and take a visit to one of the world's 100 must-see shops, they are located at 495 Green Lanes, N4.

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Notes to Editors

North London Limited www.northlondon.org.uk

North London Limited is the sub-regional business support agency for North London. Funded by the London Development Agency (LDA), Think London and the North London Boroughs of Barnet, Enfield, Haringey and Waltham Forest, it works to ensure a business friendly environment for company growth and development. All of North London Limited services are unbiased and no charge is ever made.

London Development Agency www.lda.gov.uk

The LDA is the Mayor's agency for business and jobs. It prepares London's Economic Development Strategy and mobilises the support and resources of hundreds of partner organisations to help build a thriving economy for London's people, businesses and communities. It is dedicated to improving sustainability, health and equality of opportunity for Londoners.

City Growth

City Growth is a model for improving the competitiveness and performance of businesses in inner city areas. Developed in the USA it allows businesses, particularly small businesses, to influence economic development, local government policy and the activities of bigger businesses.

City Growth is delivered through a business-led 'board' which includes key political figures and individuals with influence in training, planning and economic development. This board oversees specific projects and activities, which have the overall aim of making a location, in this case Haringey, a better place to successfully start and run a business.

Haringey City Growth

Haringey Council was asked by HM Treasury to run Haringey City Growth as one of the original UK City Growth pilots, three years ago. After some successful initial development, it became clear that Haringey City Growth needed to be re-launched as a totally business led initiative. The London Development Agency contracted consultants EDAW to oversee this process and develop a new plan for City Growth in Haringey.